



➤ **UPDATING YOUR WEB SITE IS EASY WITH FLEXWEB**

The unique flexWEB technology enables you to maintain your site with just a browser and any type of Internet connection. **No hassle** of downloading any kind of software. Anyone can make **daily website updates!**

➤ **COMMUNICATE WITH YOUR MEMBERS AND PARTNERS**

Typically web sites are just "brochures". We give you the power to create **arich and dynamic web site** at your fingertips. Resulting not just in a one-way street, but also in a truly **interactive** medium.

Interactive Features Include:

- | | |
|----------------------|--------------------------------|
| ➤ Calendar of Events | ➤ Site Search |
| ➤ News Wire | ➤ Member Roster |
| ➤ News Letters | ➤ Document & Image Library |
| ➤ Discussion Groups | ➤ Feedback Forms |
| ➤ Surveys & Polls | ➤ Real Time Visitor Statistics |
| ➤ Bulk HTML E-Mail | ➤ Custom Modules |

➤ **POST NEWS, EVENTS AND UPDATES WITH ONE CLICK**

Would you like to **post news, updates and events**? Our product gives you the ability to create scheduled news content. No more copy and paste just simply create your content in a central repository and use it when and where you need it.

➤ **RESTRICT WEB PAGES BASED ON MEMBERSHIP**

Our application also gives you full control over **who can see what** on your web site. Create pages, news, and events viewable to the **public**, but also content that is **restricted** and can only be viewed by certain members or groups.

➤ **ASSIGN AUTHORIZING RIGHTS**

Give members or staff of your organization the ability to post new content with ease. Simply assign **authoring rights** to certain people and they will be able to able to edit pages, events or sections on your web site.

➤ **WHO USES YOUR WEB SITE?**

Our statistical **reporting** gives you detailed information about who is visiting your site, how often and what pages are most popular.

➤ **GET FEEDBACK**

FlexWEB's powerful survey and **poll** tool let's you create complex **surveys** and **questionnaires**. It's powerful **reporting** tool allows you to collect valuable information about your clients or members and build profiles with ease.